

GATESHEAD COUNCIL
ALMO SELF COMPLETION QUESTIONNAIRE ANALYSIS

Based upon the independent count, punching (validated by double keying) and analysis using SPSS software **mruk** research can verify the outcome to the following question:

Q2 ' Taking everything you have read and heard into account do you support Gateshead Council's proposal to set up its own company, the Gateshead Housing Company, to manage Council Housing in Gateshead?'

RESPONSE	COUNT	VALID PERCENT
Yes	6847	93.5
No	227	3.1
No response	249	3.4
TOTAL	7323	100.0

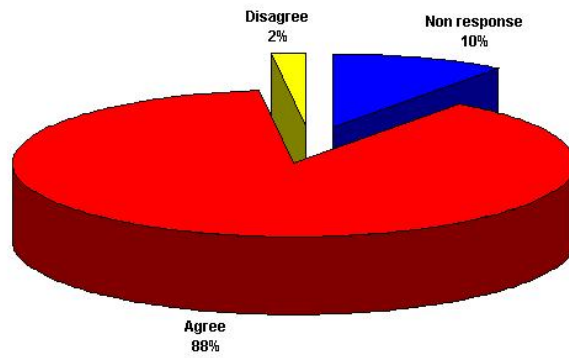
If those who did not respond to this particular question were excluded findings would be revised as follows:

RESPONSE	COUNT	VALID PERCENT
Yes	6847	96.8
No	227	3.2
TOTAL	7074	100.0

G.ADCOOK
SENIOR RESEARCH DIRECTOR
mruk

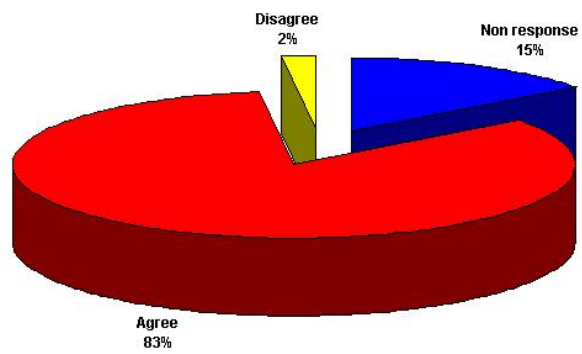
2 October 2003

Q1a: Do you agree the information provided by Gateshead Council has been useful?
Base 7323 - Source mruk 2003



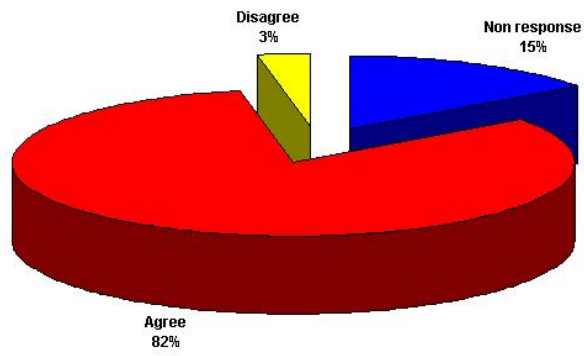
■ Non response ■ Agree ■ Disagree

Q1b: Do you agree the information provided by Gateshead Council has been easy to read?
Base 7323 - Source mruk 2003



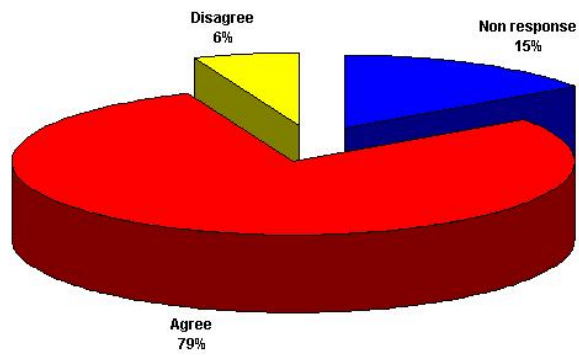
■ Non response ■ Agree ■ Disagree

**Q1c: Do you agree the information provided by Gateshead Council
has been easy to understand?**
Base 7323 - Source mruk 2003



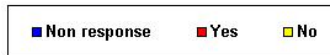
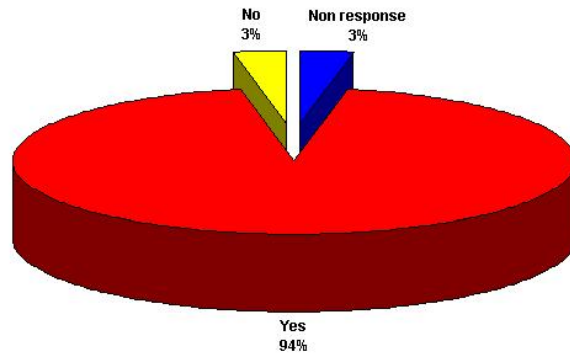
■ Non response ■ Agree ■ Disagree

Q1d: Do you agree you have received enough information about the proposal?
Base 7323 - Source mruk 2003

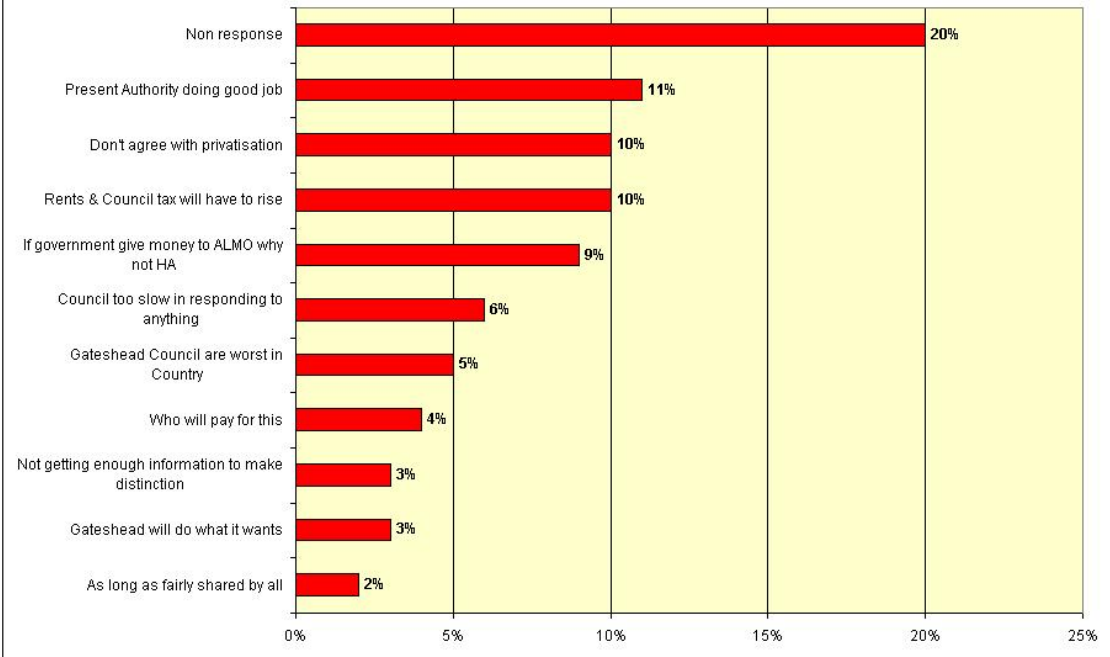


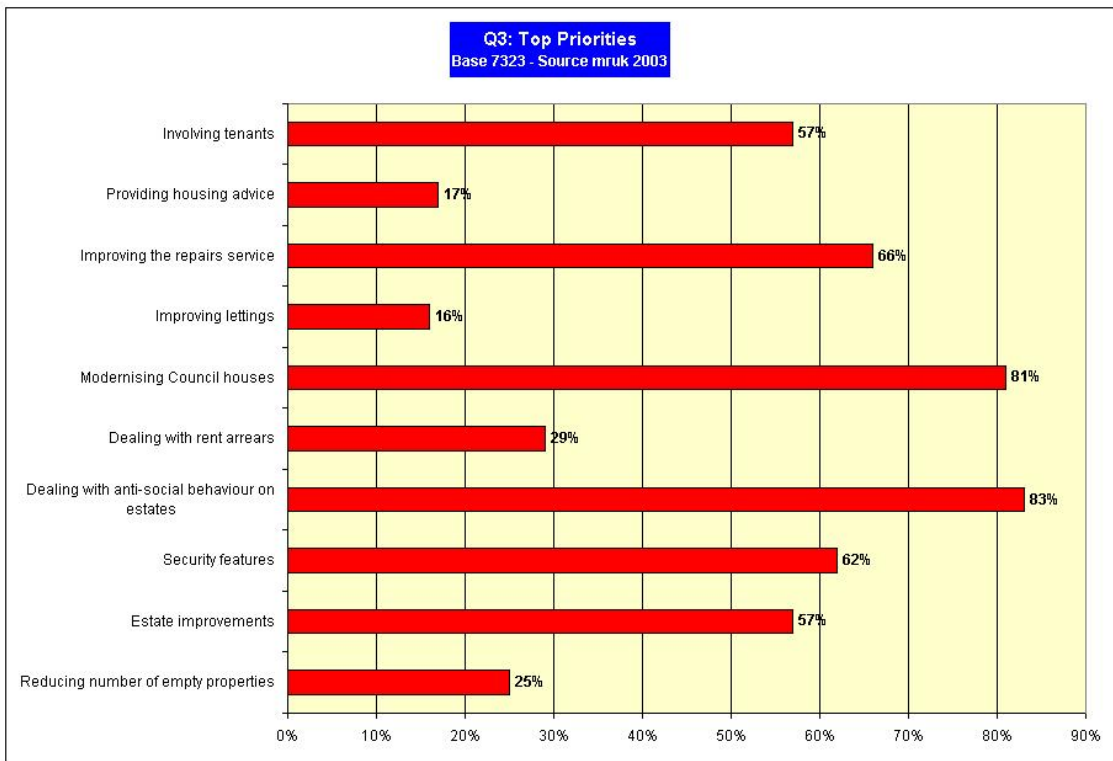
■ Non response ■ Agree ■ Disagree

Q2: Do you support Gateshead Councils proposals to set up its own company to manage council housing in Gateshead?
Base 7323 - Source mruk 2003



Q2b: Respondents who do not support proposal - reasons why (expressed by 2% or more)
Base 264 - Source mruk 2003





Q4: Further comments (expressed by 1% or more)
Base 7889 - Source mruk 2003

