



Planning to meet health, well being and social care needs in Gateshead

Gateshead Joint Strategic Needs Assessment
Key Points 2010 - 2011



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Contents

	Page
Introduction	3
What is the Gateshead Joint Strategic Needs Assessment (JSNA)?	4
How has the JSNA been developed?	4
Key issues and priorities	
Priorities for children and young people.....	5
Priorities for adults and older people	6
The next steps	7
Narrowing the gap	7
Improving service delivery	7
Want to have your say?	8



Introduction

This summary explains what the Gateshead Joint Strategic Needs Assessment is, how it has been developed, who has been involved and what priorities have been identified for the next three to five years.

If you would like to see the full report, including supporting data and analysis go to Gateshead Council's website: www.gateshead.gov.uk/jsna
You will find free Internet access in your local library.

If you prefer a printed version please contact:

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Civic Centre
Gateshead
NE8 1HH

Email: jsna@gateshead.gov.uk

Phone: 0191 433 2420

Different formats

If you would like this information in large print, Braille, on cassette/MP3 or in a different language, please contact us on: 0191 433 2289.

What is the Gateshead Joint Strategic Needs Assessment (JSNA)?

Put simply, this is a blueprint for the way Gateshead Council and the local NHS develop and understand the health, well being and social care needs of people who live in Gateshead. It does this by:

- Bringing together all the relevant information around health, well being and social care needs;
- Setting out key priorities for action plans to help us meet those needs in the future; and
- Providing the basis for all the key strategies and plans produced by the Council and the local NHS to help them get the right services from the right providers.

This then allows us and other relevant service providers to:

- Be better informed and prepared to meet the needs of a changing population now and in the future;
- Work more effectively together to reduce the health inequalities between people in the better off and those in the less well off parts of Gateshead; and
- Provide value for money.

How has the JSNA been developed?

This assessment has not been done in isolation. We have used the results of consultations with people who use services, carers, residents and service providers to take their views into account.

We have looked at all the information we hold to identify issues important to Gateshead and linked this to other strategic processes and plans, including Vision 2030, the Housing and Spatial Strategies, the Vision for Adult Social Care and Adult Social Care Commissioning Strategies.

The JSNA must also be considered alongside the Director of Public Health's Annual Report, the Overview and Scrutiny Committee Review of Inequalities and the Children and Young People's Plan 2006-2009. These are all critical to our work to improve the health and well being of the population across all ages. Therefore, the JSNA has been agreed by the Director of Public Health, the Director of Adult Social Care and Housing and the Director for Children and Young People.

One of the key drivers within the JSNA is to move resources from acute care budgets to prevent illness and support community based care. We aim to reallocate 5% of acute care budgets over the next three to five years to support these community based services.

Making sense of the figures

The JSNA is built on a wealth of information about Gateshead that is gathered both locally and nationally. This is available on the JSNA website (address here on page 3) for anyone to consult and use. It is set out in the Key Issues and Priorities for Gateshead section in the Main Report. We use this to highlight some top issues where Gateshead stands out from similar areas or where the trends suggest increasing problems. This then helps us to identify our key priorities for the next three to five years. These issues are:

- health screening and pre-school children's services
- illness and chronic conditions
- mental health and emotional well-being
- lifestyle (drugs, alcohol, tobacco and sexual health)
- poverty and exclusion
- domestic violence
- services for specific groups

Key issues and priorities

Priorities for children and young people:

- Promote service improvements and early intervention with children and young people to support their mental health and emotional well being.
- Promote healthy lifestyles, to reduce childhood obesity.
- Work with partners to address issues around alcohol, drugs and tobacco, including cultural and social aspects.
- Minimise the impact of domestic violence on children and young people.
- Narrow the gap between the most disadvantaged and the average, particularly on educational aspiration and attainment, early years and developmental screening.
- Continue work with all relevant partners to reduce teenage pregnancies and the underlying causes.
- Modernise our sexual health services, particularly to reduce the rate of chlamydia.
- Understand the scale and nature of needs among migrant, asylum seeking and refugee children and adults.



Priorities for adults and older people:

- Prevent isolation and loneliness in old age through schemes to encourage inclusion and involvement.
- Promote the health and well being of older people with dementia and their carers.
- Tackle circulatory disease through early identification of those at high risk and working closely with NHS projects to reduce risk factors.
- Work with partners to address issues around alcohol, drugs and tobacco, including cultural and social aspects.
- Ensure that accommodation options promote choice and control for clients, maintain independence and help to support ageing family carers.
- Work to eradicate homelessness, through innovative methods to enable householders to remain at home and avoid the need to apply as homeless.
- Maximise the impact of housing on improving health through: new builds, creating options for client groups, Decent Homes standards, the Private Sector Housing Renewal Strategy, and the Warmzone scheme.
- Ensure continuity of care in relation to health, housing and employment for people coming out of prison.



The next steps...

Narrowing the gap

Tackling the reasons behind poor health and life expectancy in particular areas of Gateshead is a key priority for the JSNA. Poor diet, lifestyle issues and the impact of economic recession can all affect our health. So the Council, the local NHS and partners will target those high risk communities where people have low life expectancy. They will offer a range of initiatives to help and support them with issues such as:

- mental health and well being
- financial inclusion
- lifestyle

We must also ensure our services reach those groups where the rate of service take up has been low. For example, people with learning disabilities often do not make full use of screening services.



Improving service delivery

Getting organisations who deliver health and social care services to work better and more effectively together is also something the JSNA aims to promote. We have already developed service improvement plans to address needs relating to inequalities. Other action, already under way, includes:

- Work to establish clear links across the Health and Social Care Partnership, Children and Young People's Partnership, Community Safety, Housing, Culture and Economic Development; agreeing a Joint Commissioning Strategy.
- Developing pathways around services for musculoskeletal and respiratory conditions, and demonstrating how resources have transferred to prevention or community care.
- Involving agency representatives and local people in developing fresh, community based approaches to tackling low life expectancy and well being issues.



Want to have your say or get involved?

If you want to comment on health, well being or social care services in Gateshead, or get involved with people who can represent your views contact:

Gateshead Local Involvement Network (the LINK):
www.gatesheadlink.org.uk.

E-mail: enquiries@gatesheadlink.org.uk

Telephone: 0191 478 4103

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